We foster Jewish continuity, and we need your help to do it.

Membership Brochure 5783
From the Executive Director

Membership to Shul is a unique concept. It is unlike the concept of membership in other industries. When you take a membership to a gym, a museum, a country club, you pay for the perks. Use of facilities, discounted admission, special events, etc. The model is transactional; you pay membership, and you get something in return. Membership to nonprofit organizations, like Greenpeace or American Red Cross, are impact-driven. Usually they involve volunteering, and the perk that you get is the ability to make a difference in an area of Life that is meaningful to you.

Shuls are a mix of the two. Shuls, such as ours, often offer membership perks like discounted rates for hall rentals and eligibility for lay leadership. But like other nonprofits, the essence of a Shul is not what it gives you, but the impact it has on klal yisrael, and in a broader sense, the world.

Rabbi Steven Weil, former CEO of the Orthodox Union, said that the great fundraising challenge that Shuls face is the hierarchy of giving. People tend to allocate their philanthropic budget in the following order:

1. The nonprofit organization(s) that address their favorite needs- cancer research, save the dolphins, etc.
2. The colleges/high schools/yeshivot that they and/or their children attended
3. Their Shul

Why do Shuls tend to be firmly at the bottom of the list? Most people take their Shuls for granted, and don’t recognize the importance of the Shul’s role, personally and communally. In most places the Shul is the epicenter of Jewish Life. Children get their talmud Torah and spiritual course corrections from their Jewish day schools. Where do the adults get it from? They get it from their Shul. Minyanim, shiurim, holiday celebrations. Where do children solidify the lessons they learn in school? At home and in Shul, seeing their lessons put into actions.

When you take your membership to Shul, it’s not just about coming here to daven or attending shiurim. It’s about supporting the institution that has served Malden’s Jewish community for nearly 120 years, to help us grow so we can continue to serve the Jewish community into the future. The important transactional perk that you get from supporting the Shul is a chelek in Olam Haba, a portion in the World to Come, for all of the Torah study that you have supported, all of the mitzvot done because of the influence of the Shul, and each and every word of prayer.

Please consider reaching deeper this year to increase your donation from previous years to the best of your ability. Whether you make a general donation, higher level membership pledge, or direct it towards any of our numerous projects, every dollar counts.

May you and your families be written and inscribed for a happy, healthy, and prosperous New Year.

G’Mar Chatima tova,

Matthew Garland
Executive Director, Congregation Beth Israel
You can help us cover the $12,000 annual cost of kiddushes, luncheons, seudah shlishit, and breakfasts throughout the year. (Shown: A celebration in our Social Hall; not an actual Kiddush)

**Individual sponsorships**

Your sponsorship will be included in the weekly bulletin and announced in the Shabbat announcements for the week of your choosing.

- **Luncheon - $360**
  - helps cover the cost of one Shabbat Chazak luncheon
- **Sponsored Kiddush - $90**
  - includes a regular kiddush plus two kugels OR ice cream cake
- **Gala Kiddush - $120**
  - includes a Sponsored Kiddush plus a fancy cake
- **Lavish Kiddush - $150**
  - includes a Gala Kiddush plus additional salads (e.g., egg salad, cole slaw)

**Benefactors**

You can get a discounted rate on your sponsorships by being a Benefactor and committing to a larger donation! Plus, Benefactor pledges can be set up as automatic monthly payments, if you choose.

- **Luncheon Benefactor- $1,000**
  - makes you a sponsor for all Shul luncheons we have throughout the year
- **Sponsored Benefactor - $450**
  - sponsors up to 6 kiddushes at the Sponsored level
- **Gala Benefactor - $600**
  - sponsors up to 6 kiddushes at the Gala level
- **Lavish Benefactor - $750**
  - sponsors up to 6 kiddushes at the Lavish level

**Breakfast Club**

For only $10/month, you can support the daily breakfast that we offer to our morning minyan attendees!

**Holidays**

Costs of food and entertainment are always rising. You can help us continue to offer and improve our holiday celebrations with your generous donations. Sponsorship opportunities include Chanukah, Purim, Lag B’Omer, and Simchat Torah.
When you walk into our mikvah's reception area, you're greeted with a sense of warmth and serenity. You know you'll have a positive experience, like those from all across Greater Boston and the North Shore who choose Mikvah Mayanei Tovah.

Our Sages declared that if you participate in building a Mikvah, you acquire a great merit to be blessed with a family that will be a source of pride to the Jewish people. You can still participate in this mitzvah!

$10,000 - our goal to cover maintenance, repair, and administrative costs

“I have never seen a mikvah as beautiful and clear as Malden's mikvah.” - Rav Yirmiyah Katz, rav hamachshir
Our mission is to provide you with the services, the environment, and the example to raise your children in a Torah-centric, meaningful, and giving lifestyle. Our key factor is our Torah centric environment. Yours is your family.

Our children are our most important asset, and they are growing in every way! Our children continue to grow. As they get older and become more mature and responsible contributing members of the Shul, we need to ramp up our programming to keep up with their growth.

“Our mission is to provide you with the services, the environment, and the example to raise your children in a Torah-centric, meaningful, and giving lifestyle.”

That’s where you come in. With your support, we can provide our children more programs that bring them closer to each other and to Yiddishkeit.
Membership Application 5783 (2022/23)

For your convenience, you can fill out and submit this form on our website at BethIsraelMalden.org/membership

All Members:
Name(s) : ____________________________________________________________

New Members:
Mailing Address: __________________________________________ City: ___________ State: _______ Zip: _______
Daytime Phone: ___________________________________________ Evening Phone: __________________________________________
Hebrew Name: ______________________________________________________

Kohen: __________ Levi: __________ Yisrael: __________

If you would like to receive birthday/anniversary cards from the shul, or if you have loved ones for whose yahrzeits you'd like to receive notifications from the shul, please attach a list to this page.

Membership Level
☐ Other __________________
☐ Pillar: $3,600 (includes 4 complimentary seats)
☐ Partner: $2,500 (includes 4 complimentary seats)
☐ Benefactor: $1,800 (includes 4 complimentary seats)
☐ Sustaining: $1,000 (includes 2 complimentary seats)
☐ Standard Family: $600
☐ Standard Single: $400
☐ Associate Family: $360
☐ Associate Single: $250
☐ Special Circumstances: (If you can't make the above levels work, please contact the Executive Director for a confidential discussion. Your continued membership is important to us)

High Holiday Seating # M/ F
☐ Member Adult: $72
☐ Non-Member Adult: $125

Book of Remembrance (Deadline for submission is 9/28/22)
(If you have new names to list, or changes from previous years, please attach a list)
☐ Names Remembered $5/name (suggested minimum donation)

You can also sponsor a larger portion in memory of your loved one(s):
☐ Front Inside Cover: $180 (Contact Executive Director)
☐ Back Inside Cover: $125 (Contact Executive Director)
☐ Full Page: $100
☐ Half Page: $72
☐ Quarter Page: $50
Please indicate which of the following funds you'd like to donate to.

**General Sponsorship Levels**

*(You can choose what you want it to go towards)*

- [ ] Partner $5,000
- [ ] Pillar $3,600
- [ ] Benefactor $2,500
- [ ] Supporter $1,800
- [ ] Holiday *(Purim, Chanukah, Lag B’Omer, Simchat Torah)* $1,000

**Specific Sponsorship Levels**

- [ ] Annual Learning Sponsor $2,500
- [ ] Monthly Learning Sponsor $500
- [ ] Luncheon Benefactor $1,000
- [ ] Lavish Kiddush Benefactor $750
- [ ] Gala Kiddush Benefactor $600
- [ ] Sponsored Kiddush Benefactor $450
- [ ] Breakfast Club $10/month
- [ ] Week of Learning $180
- [ ] Day of Learning $50
- [ ] Library Scholar $500
- [ ] Library Siddur/Chumash $72
- [ ] Library book $54
- [ ] Other *(Please specify)* ____________________________

**Our Goals**

- [ ] Mikvah $10,000
- [ ] Youth $5,000
- [ ] Kiddush $12,500
- [ ] Pulpit Fund $25,000
- [ ] Eruv $10,000
- [ ] Security $2,500
- [ ] Other

Total donation *(Membership + Seating + Book of Remembrance + Sponsorship)* = __________