



*We foster Jewish continuity,  
and we need your help to do it.*



## From the Executive Director

It is no secret the pandemic had a major impact on us all.

Regardless of how we assessed the risks and what we chose to do to protect ourselves and each other, our lives were profoundly affected. By the lockdowns, by the lack of knowledge, the rapidly growing and changing research, and the uncertainty of it all.

We were affected as a congregation, as well, not just as individuals. Minyanim were a challenge. Programming slowed to a trickle. People got used to solitude, and socialized less. Prior to the pandemic we had a slow but steady growth rate of new families. While understandable given the circumstances, it has been disheartening to many that we have not had growth since the beginning of the pandemic.

This is the year that turns around.

The Board of Directors has made Community Growth a top priority. We have formed a Community Growth Committee to help drive progress, but the truth is, community growth is not an easy or trivial matter, and we will need everyone's help to make it a success. Participating in activities, amplifying our reach on social media, and bringing in guests (even those not considering moving) are all ways you can help out. We understand that not everyone is on social media, and not every program is going to appeal to everyone. But all of our individual efforts, to the best of our abilities, will combine into one very powerful movement.

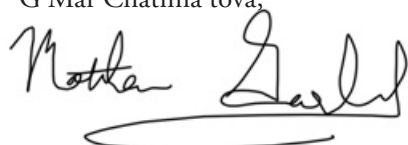
Membership is not just about paying an annual fee and getting the right to vote. It's about actively being a part of the community, and doing what you can to help make the community succeed. That can manifest as active involvement and attending minyanim and classes, and it can manifest as financial support.

We, as an institution, served Malden's Jewish community for nearly 120 years. We need you to help us grow so we can continue to serve the Jewish community into the future.

Please consider reaching deeper this year to increase your donation from previous years to the best of your ability. Whether you make a general donation, higher level membership pledge, or direct it towards any of our numerous projects, every dollar counts.

May you and your families be written and inscribed for a happy, healthy, and prosperous New Year.

G'Mar Chatima tova,



Matthew Garland

Executive Director, Congregation Beth Israel



*You can help us cover the \$12,000 annual cost of kiddushes, luncheons, seudah shlishit, and breakfasts throughout the year. (Shown: A celebration in our Social Hall; not an actual kiddush)*

## Individual sponsorships

Your sponsorship will be included in the weekly bulletin and announced in the Shabbat announcements for the week of your choosing.

**Luncheon - \$360**

**Sponsored Kiddush - \$100**

**Gala Kiddush - \$120**

**Lavish Kiddush - \$150**

helps cover the cost of one Shabbat Chazak luncheon

includes a regular kiddush plus two kugels OR ice cream cake

includes a Sponsored Kiddush plus a fancy cake

includes a Gala Kiddush plus additional salads (e.g., egg salad, cole slaw)

## Benefactors

You can get a discounted rate on your sponsorships by being a Benefactor and committing to a larger donation! *Plus, Benefactor pledges can be set up as automatic monthly payments, if you choose.*

**Luncheon Benefactor- \$1,000** makes you a sponsor for **all** Shul luncheons we have throughout the year

**Sponsored Benefactor - \$450** sponsors up to 6 kiddushes at the Sponsored level

**Gala Benefactor - \$600** sponsors up to 6 kiddushes at the Gala level

**Lavish Benefactor - \$750** sponsors up to 6 kiddushes at the Lavish level

## Breakfast Club

For only \$10/month, you can support the daily breakfast that we offer to our morning minyan attendees!

# Holidays



*Costs of food and entertainment are always rising. You can help us continue to offer and improve our holiday celebrations with your generous donations. Sponsorship opportunities include Chanukah, Purim, Lag B'Omer, and Simchat Torah.*





*"I have never seen a mikvah as beautiful and clear as Malden's mikvah." - Rav Yirmiyah Katz, rav hamachshir*



*When you walk into our mikvah's reception area, you're greeted with a sense of warmth and serenity. You know you'll have a positive experience, like those from all across Greater Boston and the North Shore who choose Mikvah Mayanei Tovah.*

*Our Sages declared that if you participate in building a Mikvah, you acquire a great merit to be blessed with a family that will be a source of pride to the Jewish people. You can still participate in this mitzvah!*

**\$10,000** - our goal to cover maintenance, repair, and administrative costs



Our mission is to provide you with the services, the environment, and the example to raise your children in a Torah-centric, meaningful, and giving lifestyle. Our key factor is our Torah centric environment. Yours is your family.

Our children are our most important asset, and they are growing in every way! Our children continue to grow. As they get older and become more mature and responsible contributing members of the Shul, we need to ramp up our programming to keep up with their growth.



*Our children already love coming to Shul to be with their friends. With your help, they will also love to come to Shul to learn and engage in Judaism.*

*"Our mission is to provide you with the services, the environment, and the example to raise your children in a Torah-centric, meaningful, and giving lifestyle."*



*That's where you come in. With your support, we can provide our children more programs that bring them closer to each other and to Yiddishkeit.*

## Membership Application 5784 (2023/24)

For your convenience, you can fill out and submit this form on our website at [BethIsraelMalden.org/membership](http://BethIsraelMalden.org/membership)

### All Members:

Name (s) : \_\_\_\_\_

### New Members:

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Hebrew Name: \_\_\_\_\_

Kohen: \_\_\_\_\_ Levi: \_\_\_\_\_ Yisrael: \_\_\_\_\_

If you would like to receive birthday/anniversary cards from the shul, or if you have loved ones for whose yahrzeits you'd like to receive notifications from the shul, please attach a list to this page.

### Membership Level

- ☐ Other . . . . . \_\_\_\_\_
- ☐ Pillar: . . . . . \$3,600 (includes 4 complimentary seats)
- ☐ Partner: . . . . . \$2,500 (includes 4 complimentary seats)
- ☐ Benefactor: . . . . . \$1,800 (includes 4 complimentary seats)
- ☐ Sustaining: . . . . . \$1,000 (includes 2 complimentary seats)
- ☐ Standard Family: . . . . . \$600
- ☐ Standard Single: . . . . . \$400
- ☐ Associate Family: . . . . . \$360
- ☐ Associate Single: . . . . . \$250
- ☐ Special Circumstances: *(If you can't make the above levels work, please contact the Executive Director for a confidential discussion. Your continued membership is important to us)*

### High Holiday Seating

# M/ F

- ☐ Member Adult: . . . . . \$72 \_\_\_\_\_
- ☐ Non-Member Adult: . . . . . \$125 \_\_\_\_\_

### Book of Remembrance (Deadline for submission is 9/15/23)

*(If you have new names to list, or changes from previous years, please attach a list)*

- ☐ Names Remembered . . . . . \$5/name (suggested minimum donation)

You can also sponsor a larger portion in memory of your loved one(s):

- ☐ Front Inside Cover. . . . . \$180 *(Contact Executive Director)*
- ☐ Back Inside Cover . . . . . \$125 *(Contact Executive Director)*
- ☐ Full Page . . . . . \$100
- ☐ Half Page . . . . . \$72
- ☐ Quarter Page . . . . . \$50



***Please indicate which of the following funds you'd like to donate to.***

### **General Sponsorship Levels**

*(You can choose what you want it to go towards)*

- |  |         |
|--|---------|
| <input type="checkbox"/> Partner   | \$5,000 |
| <input type="checkbox"/> Pillar  | \$3,600 |
| <input type="checkbox"/> Benefactor  | \$2,500 |
| <input type="checkbox"/> Supporter   | \$1,800 |
| <input type="checkbox"/> Holiday ( <i>Purim, Chanukah, Lag B'Omer, Simchat Torah</i> ) | \$1,000 |

### **Specific Sponsorship Levels**

- |  |            |
|--|------------|
| <input type="checkbox"/> Annual Learning Sponsor               | \$2,500    |
| <input type="checkbox"/> Monthly Learning Sponsor              | \$500      |
| <input type="checkbox"/> Luncheon Benefactor                   | \$1,000    |
| <input type="checkbox"/> Lavish Kiddush Benefactor             | \$750      |
| <input type="checkbox"/> Gala Kiddush Benefactor               | \$600      |
| <input type="checkbox"/> Sponsored Kiddush Benefactor          | \$450      |
| <input type="checkbox"/> Breakfast Club                        | \$10/month |
| <input type="checkbox"/> Week of Learning                      | \$180      |
| <input type="checkbox"/> Day of Learning                       | \$50       |
| <input type="checkbox"/> Library Scholar                       | \$500      |
| <input type="checkbox"/> Library Siddur/Chumash                | \$72       |
| <input type="checkbox"/> Library book                          | \$54       |
| <input type="checkbox"/> Other ( <i>Please specify</i> ) _____ |            |

### **Our Goals**

- |                                      |          |
|--------------------------------------|----------|
| <input type="checkbox"/> Mikvah      | \$10,000 |
| <input type="checkbox"/> Youth       | \$5,000  |
| <input type="checkbox"/> Kiddush     | \$12,500 |
| <input type="checkbox"/> Pulpit Fund | \$25,000 |
| <input type="checkbox"/> Eruv        | \$10,000 |
| <input type="checkbox"/> Security    | \$2,500  |
| <input type="checkbox"/> Other       |          |

**Total donation (Membership + Seating + Book of Remembrance + Sponsorship) = \_\_\_\_\_**