

From the Rabbi's Desk

A Reminder of Gratitude

One of the reasons given for blowing the shofar on Rosh Hashana is quite curious. It is to remind us of the shofar blowing that took place at Mount Sinai when the Almighty gave us the Torah. What does the Sinai revelation have to do with Rosh Hashana?

The answer can be explained with a parable. A king was once lost in a forest. He asked whomever he met for directions to return to the palace, but no one could help him because they were unfamiliar with that part of the country.

Finally, the king met a person who was able to direct him to the palace. The king took a liking to the man and invited him to join his royal court. The man switched his peasant clothing for a uniform befitting a king's minister and stored his old clothing in a treasury room.

Many years later the minister committed a crime for which he knew the king would sentence him to death. He therefore devised a plan. When he was brought in front of the king for sentencing, he fell to his knees and pleaded with the king to allow him to wear his old clothing which he had worn the first time they had met. The request was granted. When the king saw his minister dressed in those clothes, he was reminded of how this man was the only person who had helped him find his way out of the forest. He became filled with gratitude and pardoned the minister for his crimes.

On Rosh Hashana, the Day of Judgement, we seek G-d's mercy even though we have sinned. To this end we blow the shofar. When G-d offered the Torah to the world, the only nation that accepted it was the Jewish nation, and when we were given the Torah, the mountain reverberated with the blast of the shofar. The sounding of the shofar on Rosh Hashana reminds the Almighty of how we alone accepted His Torah accompanied by the blast of the shofar.

May we be blessed with a year of mercy and peace, as we embrace the holy Torah which arouses the Almighty's love for His chosen people.

May the New Year bring good health, happiness, and peace to you, your family, and to the Jewish People,

Rabbi Yitzchak Zev and Tova Rabinowitz

From the Executive Director

Dear fellow members of Congregation Beth Israel,

Rav Yitzchak Sender explained a discrepancy in the daily Shema. In the first paragraph, the verse says

“ואהבת את ה' א-להיך בכל לבבך ובכל נפשך ובכל מאדך”

"And you shall love Hashem your G-d with all your heart, with all your soul, and with all your resources".

In the second paragraph, the verse says

“...לאהבה את ה' א-להיכם ולעבדו בכל לבבכם ובכל נפשכם...”

“... to love Hashem your G-d, and to serve Him with all your hearts and with all your souls”.

Why is the first paragraph in the singular and the second paragraph in the plural? And why does the second verse omit the command to serve G-d with all our resources?

The answer to the second question lies within the answer to the first question. The verse in the first paragraph commands us as individuals, and in the second paragraph as a community. So why is there no communal commandment to serve G-d with all our resources? Because there's no need for such a commandment.

We all have our own inner struggles. Some things are harder for us than others. G-d gives us our own individual commandment to use our resources because some of us might do it naturally and others might not. However, the community needs no such commandment, because the community as a collective will always come together with the resources it needs. It's part of the very fabric of the Jewish community from our birth as a nation. We see this when it came to giving for the building of the Mishkan, Moshe had to turn people away, so much was offered! We see that the Princes of the Tribes had to be given a special offering they could bring, because they waited until the end to donate any shortfall and lost the opportunity to donate because the entire congregation had given so much.

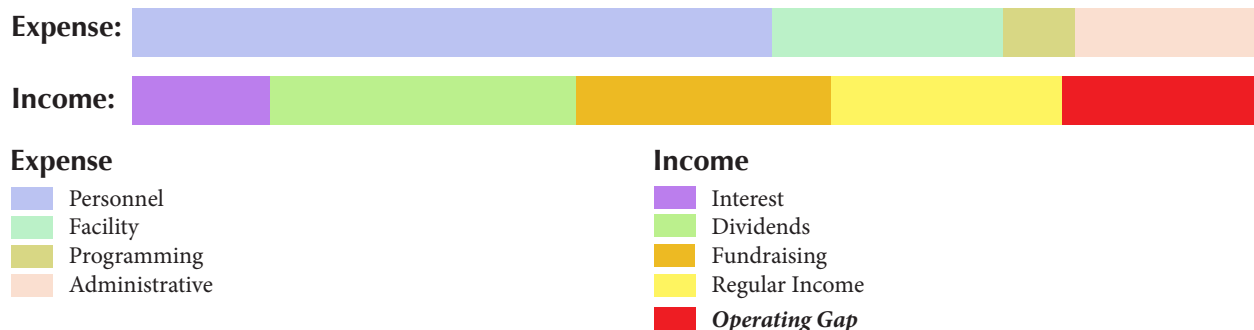
When Hashem tells Moshe to take Terumah, He tells him to take from “any man whose heart motivates him to give”. Below is a chart of our operating expenses compared to our unrestricted income. *Our Operating Gap has decreased, but we still need your help to eliminate it entirely!* Please look through this booklet and see what motivates your support to be our partner in what we do. I'm confident that you, our community, will come together with us with the resources we need.

G'Mar Chatima tova,



Matthew Garland
Executive Director, Congregation Beth Israel

Operating Expenses Vs. Income



Thank You!

We wouldn't be able to accomplish a fraction of what we do without our Volunteer Force - those who give their time to help get things done. Every one of you is recognized and appreciated. It can always be dangerous to list people, as there may be someone forgotten. I will do my best, and if I forget to list you, I deeply apologize in advance.

Many thanks to...

...our Board of Directors, including: Jay Lamport, Prof. Daniel Bitran, Dr. Solomon Davidoff, Phillip Vedol, Larry Weiner, Paul Glick, Prof. Martin Patt, Harold Zazula, Daniel Shkap, Lev Novikov, Richard Garcia, Benny Ettlinger, and Adam Lamport.

...our Programming Committee: Phillip Vedol, Rebbetzin Tova Rabinowitz, Rebbetzin Chaya Esther Miller, Adam Lamport, and Rebecca Treidel.

...our Kiddush Team: Rebbetzin Rabinowitz, Prof. Bitran, Richard Garcia, Cheryl Lamport, Robin Katzman, Bonnie Bitran, and everyone else who helps with the set up and clean up, including: Rebbetzin Miller, Shoshana Zazula, Victoria Cabral, Nancy Glazer-Pearl, Leah Garland, Elka Tovah Davidoff, and Jacqueline Novikov.

...our Mikvah attendants: Rebbetzin Rabinowitz, Bonnie Bitran, Shoshana Zazula, Rebbetzin Miller, and Leah Garland.

...Rabbi Mati Miller and Rabbi Peretz Goldstein for teaching their weekly classes.

...Elka Tovah Davidoff for keeping our Facebook presence current and consistent, and sending out weekly real estate listings.

...our Eruv checkers, including: Rabbi Rabinowitz and Mark Siegel, Richard Garcia, and Harold Zazula.

...Rebbetzin Sorele Goldstein for running pre-Holiday kids' craft programs.

...Dr. Davidoff, our volunteer librarian.

...Rabbi Miller and Victor Cabral, for providing the live music at our Chanukah, Purim, and Lag B'Omer celebrations.

...Mark Siegel for helping to drive people to minyan.

...Benny Ettlinger for taking responsibility for setting the tables at se'udah shlishit.

...Phillip Vedol for running the weekly kids' parsha group.

...Liel Shkap, Annabelle Garland, Devorah Zazula, and Ilana Shkap, for running the Kids' Program on Shabbat afternoons.

Thank you.

Matthew Garland, Executive Director

We have a lot of causes you can support.

What excites you?

MEMBERSHIP

MIKVAH

SECURITY

YOUTH

TORAH CLASSES

SCHOLARSHIPS

LIBRARY

BUS

KIDDUSH

HOLIDAYS

PULPIT FUND

ERUV

GREEN ENERGY

Membership

We need \$2,800 per member family to run the Shul. That's out of reach for most people, so our membership rates have historically been extremely low, and account for a small portion of our income.

You can help us provide for families that can't afford their costs.

If you give at the Pillar level, you not only cover our costs for your entire family, but you also help pay most of a base membership for two families who can't afford it.

If you find that these levels are out of your reach even with a payment plan, please tell us.

We want you to be a part of our family, and we don't want a dollar sign to get in the way. We have a Special Circumstances membership to confidentially accommodate anyone who finds the various levels of membership difficult.



For your convenience, you can submit membership online at bethisraelmalden.org/membership.

Pillar	\$3,600
Partner	\$2,800
Benefactor	\$1,800
Sustaining Member	\$1,000
Standard Family	\$500
Associate Family	\$360
Standard Single	\$360
Associate Single	\$250

When you daven with us in the morning, you can stop in our kitchennette for coffee and pastries after services.

If you join us for Shabbat or holidays, you'll enjoy a nutritious and filling kiddush and seudah shlishit. It's a bonding time; we eat and shmooz and get to spend time with friends. It's part of what gives us a warm, family feeling.

Your support enables us to continue to offer this standard of service.



You can help us cover the \$12,000 annual cost of kiddushes, luncheons, seudah shlishit, and breakfasts throughout the year. (Shown: A celebration in our Social Hall; not an actual kiddush)

What you get when you support the Kiddush Fund

Aside from the obvious - delicious and nutritious food and a communal bonding experience - the following is what you get for your support.

Individual sponsorships

Your sponsorship will be included in the weekly bulletin and announced in the Shabbat announcements for the week of your choosing.

Luncheon - \$250

helps cover the cost of one Shabbat Chazak luncheon

Sponsored Kiddush - \$80

includes a regular kiddush plus two kugels OR ice cream cake

Gala Kiddush - \$100

includes a Sponsored Kiddush plus a fancy cake

Lavish Kiddush - \$125

includes a Gala Kiddush plus additional salads (e.g., egg salad, cole slaw)

Benefactors

You can get a discounted rate on your sponsorships by being a Benefactor and committing to a larger donation! *Plus, Benefactor pledges can be set up as automatic monthly payments, if you choose.*

Luncheon Benefactor- \$1,000 makes you a sponsor for **all** Shul luncheons we have throughout the year

Sponsored Benefactor - \$420 sponsors up to 6 kiddushes at the Sponsored level

Gala Benefactor - \$500 sponsors up to 6 kiddushes at the Gala level

Lavish Benefactor - \$625 sponsors up to 6 kiddushes at the Lavish level

Breakfast Club

For only \$10/month, you can support the daily breakfast that we offer to our morning minyan attendees! *For your convenience, you can set this up as an automatic monthly payment.* Your name, along with the other Breakfast Club members, will be posted in the Kitchennette as a thank you for your support.



"I have never seen a mikvah as beautiful and clear as Malden's mikvah." - Rav Yirmiyah Katz, rav hamachshir

Mikvah Mayanei Tovah By the Numbers

- 20 - average monthly users when we opened
- 35 - average monthly users we have now
- 43 - the most users we've had in one month
- 10 - communities in the Boston area we serve

\$10,000 - our goal to cover maintenance, repair, and administrative costs

When you walk into our mikvah's reception area, you're greeted with a sense of warmth and serenity. You know you'll have a positive experience, like those from all across Greater Boston and the North Shore who choose Mikvah Mayanei Tovah.



Our Sages declared that if you participate in building a Mikvah, you acquire a great merit to be blessed with a family that will be a source of pride to the Jewish people.

You can still participate in this mitzvah!

Our mission is to provide you with the services, the environment, and the example to raise your children in a Torah-centric, meaningful, and giving lifestyle. Our key factor is our Torah centric environment. Yours is your family.

Our children are our most important asset, and they are growing in every way! We have many more children than we did a few years ago. As they get older and become more mature and responsible contributing members of the Shul, we need to ramp up our programming to keep up with their growth.



Our children already love coming to Shul to be with their friends. With your help, they will also love to come to Shul to learn and engage in Judaism.

"Our mission is to provide you with the services, the environment, and the example to raise your children in a Torah-centric, meaningful, and giving lifestyle."



That's where you come in. With your support, we can provide our children more programs that bring them closer to each other and to Yiddishkeit.

Security



For more details on the countermeasures being considered for Phase Two, or to get involved in our Security Team, please contact the office.

We're looking to raise an additional \$5,000 for Phase 2, and we need your help! Security is as much about human behavior as it is physical barriers. If you're interested in security, we can use your help on our Security Team.

We're committed to provide you a safe and secure environment for you and your children to grow spiritually through prayer and learning.

There are no known threats, but we believe in being prepared before any threats may arise.

We work with local, state, and federal law enforcement agencies, and we have a multi-phased plan to implement further physical security measures.

When a countermeasure is introduced, other needs arise. Our building is very secure to begin with, and every step we take adds further layers of protection. With your support, we will continue to be prepared for any eventuality.

Holidays



Costs of food and entertainment are always rising. You can help us continue to offer and improve our holiday celebrations with your generous donations. Your sponsorship opportunities include Chanukah, Purim, Lag B'Omer, and Simchat Torah.



We get together with a big festive meal and entertainment come every holiday. Everyone has a great time, and the kids always love our Moon Bounce!



Part of being a part of our extended family is that we celebrate our holidays together. You can join the Congregation and enjoy a chuckle-inducing Purim Spiel at our annual Purim Se'udah!

With your donation you directly support Torah study, and receive all the merits that come from that.



Your spiritual needs are unique, and we encourage your growth at your own level. When you come to us to learn, you'll find many opportunities available.

Daily classes - you can learn a daily lesson about proper speech from the Chofetz Chaim, a daily Mishna, and a short halacha class between mincha and ma'ariv.

Weekly classes - you can learn Talmud (halachic reasoning), Navi, the weekly parsha, a Shabbat men's class, or a Shabbat/Sunday women's class.

Family learning - parents and children learning, led by Rabbi Rabinowitz.

Speaker Series/Scholar in Residence

You can usually join us once or twice a year for a Scholar-in-Residence weekend. We bring in a speaker and make a whole Shabbaton out of it so you can immerse yourself in the experience.



Melave malka speaker teaching about shaatnez. We need \$10,000 to keep bringing in interesting and educational speakers.



A Sunday demonstration on how to properly check vegetables for bugs. Maybe not so exciting, but very useful.

A fascinating talk on the moral and ethical behavior of the IDF



Scholarships



When you move to Malden and become an active part of our community, one benefit is a Jewish Day School Tuition Subsidy Reimbursement Program.

This helps make Jewish education affordable for many families.

We need \$40,000 to continue to offer the level of support that we do, and we need your help to make that happen.

“Dear Scholarship Committee,

“Thank you so much for the extremely generous scholarship for [REDACTED]’s education at Maimonides. [REDACTED] receives an excellent education and we are very grateful to the Shul for enabling this. We can’t thank you enough for your generosity.

“Hopefully we can work together to see our Shul continue to grow and thrive.”

- Actual thank you letter from a recipient family of our scholarships (names redacted for privacy).

School Bus



Our school bus drives students to and from the Brookline Jewish Day schools, and is subsidized approximately 60% in order to maintain an affordable cost to our members.

We need your help to continue to offer this valuable service to our community!

We have too many children for a van.

We discovered that a few years ago, and purchased a 28 passenger school bus. For the convenience of the parents in our community, we offer transportation to and from the Brookline area Jewish day schools: Maimonides, New England Hebrew Academy, Torah Academy, and Bais Yaakov.

The children love it; they get to spend time every day chatting with the friends with whom they play on Shabbat. They all love our bus driver, who is skilled and cautious and treats all the children as if they were her own.



Our library has a wide variety of titles for people of all levels. We strive to keep up with the need for siddurim and chumashim and the demand for new books.

Your donations help keep the library up to date!

Getting new books and sefarim is only possible through your generous support.

Pulpit Fund

The Talmud teaches us regarding the distribution of charity “The poor of your city come first”.

Please respond to this urgent communal responsibility by contributing generously to our Rabbi’s Pulpit Fund. The Rabbi uses this Fund to help people who find themselves in financial distress.

Our goal for this year is \$13,000. *Every donation you make helps put food on someone’s plate or keep a roof over someone’s head.*

“And all who are involved faithfully in the needs of the community - may the Holy One, Blessed is He, pay their reward... and send blessing and success to all their handiwork”. - *Yekum Purkan, Shabbat morning services*

Cemetery

Your friends and family are laid to rest in our cemetery in North Reading. Our annual maintenance contract takes care of basic maintenance, but doesn’t include repairs and improvements. Your generous support would allow us to continue to give the cemetery a neat and cared-for appearance, and to take care of other issues that arise, such as repairing the fence and the walk-ways. And all contributions to the perpetual care fund will help ensure that your loved ones’ memorials are cared for for years to come.

Eruv

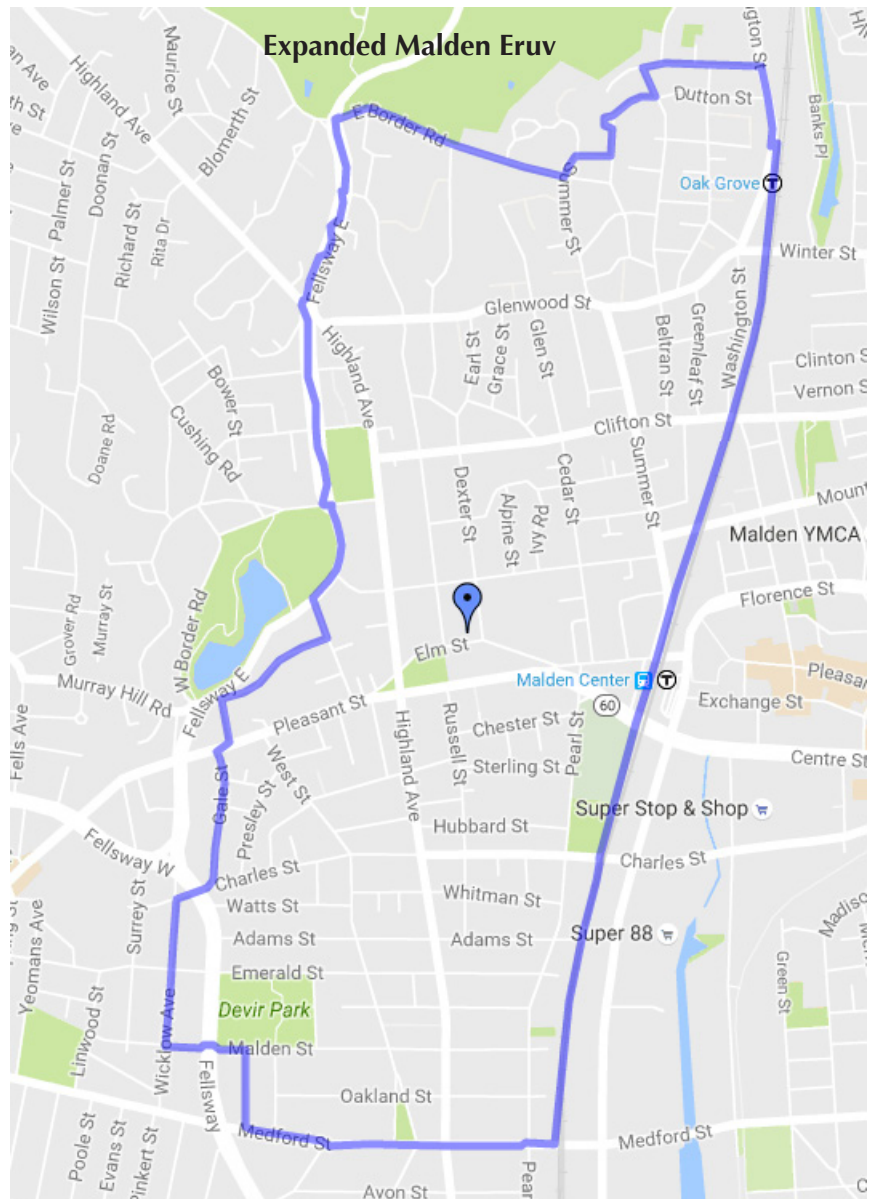
Do you have small children or grandchildren? Our Eruv, built in 2004 and expanded in 2014, includes an area of approximately 2 square miles around the Shul.

You can buy or rent an affordable home within walking distance of the Shul, and you can bring your small children with you on Shabbat!

You can help us raise the \$10,000 we need to maintain the Eruv every year.

Our Eruv is constructed with rubber strips nailed to telephone poles and twine strung over specially made caps on lampposts. It is checked weekly by a team of volunteers. Often, a minor repair is needed to the rubber strips or the twine. Occasionally, a volunteer can fix it, but we usually need a professional. Our repair costs run approximately \$10,000 annually.

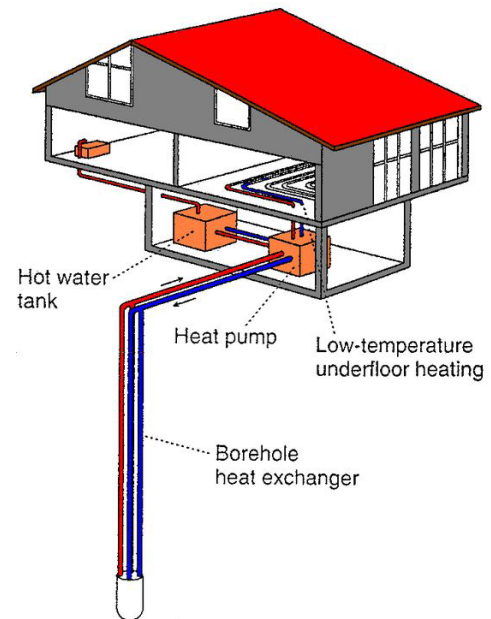
Please consider making a donation to help cover the costs of Eruv maintenance. Remember that you can set up recurring monthly credit card payments for your convenience!



Signing the "heter iska" with the City of Malden, to rent out the City for the purpose of making a single domain in which we can carry on Shabbat. Left to right: Executive Director Matthew Garland, President Jay Lampert, Mayor Gary Christenson, Rabbi Rabinowitz, Greater Boston Eruv Corporation's Dr. Jesse Hefter.

You can help us go green! We are in the process of converting our HVAC system from a conventional gas-fired system to a geothermal system. We have the equipment, and the installation will begin in the upcoming weeks! After that is in place, we will explore to install solar panels on our roof. This will eliminate our heating, cooling, and electric costs and dramatically reduce our carbon footprint.

The upfront costs for a geothermal system are very high, and every donation helps to reduce that. We received nearly \$200,000 from the Mass Clean Energy Commission, and we are financing the remaining \$250,000. Every donation we receive reduces our initial financial obligation; any amount you can give will help!



Is green energy important to you? It's important to us! Reducing our carbon footprint and eliminating our heating bill are the two major benefits of installing a geothermal HVAC system over a conventional gas system.

Donation of Stock

Many people wait until December, to make portfolio adjustments and stocks donations for tax purposes. Now is also a great time to review your portfolios and see if there are any stocks you would like to donate to the shul.

You can call the shul office and our Executive Director, Matthew Garland, can discuss what options are available. You will receive a thank you letter with our Federal Tax ID number that you can use for tax purposes. You have many Funds to choose from to direct your donation!

Endowment Fund

This shul has been your family's home for generations. Maybe you grew up here, or your children are growing up here, or your parents and grandparents built this shul. However you're connected, we all share one strong common bond - we want to see the shul grow and flourish.

One way to memorialize the bond between your family and the shul is to create an endowment fund in their name, to generate perpetual funds to help the shul operate. If you wish to do so, please contact our Executive Director, Matthew Garland, who will gladly work with you on this.

General Fund

You can choose to donate to the synagogue without a specific fund in mind! Our General Fund helps cover the costs of personnel, various building expenses - including the installation of solar panels to go Green and reduce or eliminate our electric and heating costs, and numerous functions throughout the year that have minimal or no fees associated with the attendance.

Your support of the General Fund directly helps keep the lights on and the roof over our head.

Membership Application 5779 (2018/19)

For your convenience, you can fill out and submit this form on our website at BethIsraelMalden.org/membership

All Members:

Name (s) : _____

New Members:

Mailing Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Hebrew Name: _____

Kohen: _____ Levi: _____ Yisrael: _____

If you would like to receive birthday/anniversary cards from the shul, or if you have loved ones for whose yahrzeits you'd like to receive notifications from the shul, please attach a list to this page.

Membership Level

- Pillar: \$3,600 (includes 4 complimentary seats)
- Partner: \$2,500 (includes 4 complimentary seats)
- Benefactor: \$1,800 (includes 4 complimentary seats)
- Sustaining: \$1,000 (includes 2 complimentary seats)
- Full Family: \$500
- Full Single: \$360
- Associate Family: \$360
- Associate Single: \$250
- Special Circumstances: *(If you can't make the above levels work, please contact the Executive Director for a confidential discussion. Your continued membership is important to us)*

High Holiday Seating

M/ F

- Member Adult: \$72 _____
- Member Child: \$54 (under 13, includes use of Babysitting) _____
- Non-Member Adult: \$125 _____
- Non-Member Child: \$72 (under 13, includes use of Babysitting): _____
- Babysitting: \$10/day for the first child, \$5/day for each additional sibling *(Please list children's names)*

(Babysitting available 9 am - 1 pm, *Please note which days you will need babysitting - RH1, RH2, YK*)

Book of Remembrance (Deadline for submission is 9/12/18)

(If you have new names to list, or changes from previous years, please attach a list)

- Names Remembered \$5/name (suggested minimum donation)

You can also sponsor a larger portion in memory of your loved one(s):

- Front Inside Cover \$180 *(0 available)*
- Back Inside Cover \$125 *(1 available - contact Executive Director directly)*
- Full Page \$100
- Half Page \$72
- Quarter Page \$50



Please indicate which of the following funds you'd like to donate to.

General Sponsorship Levels

(You can choose what you want it to go towards)

- Partner \$5,000
- Pillar \$3,600
- Benefactor \$2,500
- Supporter \$1,800
- Holiday (*Purim, Chanukah, Lag B'Omer, Simchat Torah*)\$1,000

Specific Sponsorship Levels

- Annual Learning Sponsor \$2,500
- Monthly Learning Sponsor \$500
- Luncheon Benefactor \$1,000
- Lavish Kiddush Benefactor \$625
- Gala Kiddush Benefactor \$500
- Sponsored Kiddush Benefactor \$420
- Breakfast Club \$10/month
- Week of Learning \$180
- Day of Learning \$50
- Library Scholar \$500
- Library Siddur/Chumash \$72
- Library book \$54
- Other (*Please specify*) _____

Our Goals

- Mikvah \$10,000
- Security \$7,500
- Youth \$5,000
- Scholarship \$40,000
- Kiddush \$12,000
- Pulpit Fund \$13,000
- Eruv \$10,000
- Bus \$10,000
- Other

Total donation (Membership + Seating + Book of Remembrance + Sponsorship) = _____