



BETH ISRAEL
MALDEN



*We foster Jewish continuity,
and we need your help to do it.*

Fellow members of Congregation Beth Israel,

Many years ago, in Skokie Yeshiva, I heard a drasha from Rav Yitzchak Sender. He was explaining a discrepancy in the Shema we recite every day. In the first paragraph, the pasuk says

“ואהבת את ה' א-להיך בכל לבבך ובכל נפשך ובכל מאודך”

"And you shall love Hashem your G-d with all your heart, with all your soul, and with all your resources".

In the second paragraph, the pasuk says

“...לאהבה את ה' א-להיכם ולעבדו בכל לבבכם ובכל נפשכם...”

“... to love Hashem your G-d, and to serve Him with all your hearts and with all your souls”.

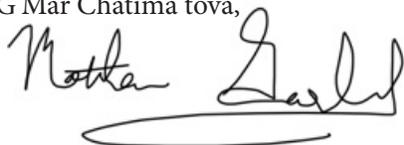
Why doesn't the second verse also command us to serve G-d with all our resources? And why is the first paragraph written in the singular and the second paragraph in the plural?

The answer to the first question, Rav Sender says, lies within the answer to the second question. The pasuk in the first paragraph is commanding us as individuals, and in the second paragraph as a community. So why is there no communal commandment to serve G-d with all our resources? Because there's no need for such a commandment.

Every individual has his or her own inner struggles. Some things are harder for us than others, so G-d gives us our own individual commandment to use our resources because some of us might do it naturally and others might not. However, the community needs no such commandment, because the community as a collective will always come together with the resources it needs. It's part of the very fabric of the Jewish community from our birth as a nation. We see this when it came to giving for the building of the Mishkan, Moshe had to turn people away, so much was offered! We see that the Princes of the Tribes had to be given a special offering they could bring, because they waited until the end to donate any shortfall and lost the opportunity to donate because the entire congregation had given so much.

When Hashem tells Moshe to take Terumah, He tells him to take from “any man whose heart motivates him to give”. Below is a chart of our operating expenses compared to our unrestricted income. Please look through this booklet and see what motivates your support to be our partner in what we do. I'm confident that you, our community, will come together with us with the resources we need.

G'Mar Chatima tova,



Matthew Garland

Executive Director, Congregation Beth Israel

Operating Expenses Vs. Income



Expense

-  Personnel
-  Facility
-  Programming
-  Administrative

Income

-  Interest
-  Dividends
-  Grants
-  Regular Income
-  **Operating Gap**

We have a lot of causes you can support.

What excites you?

Membership

Mikvah

Security

Youth

Torah classes

Scholarships

Library

Bus

Kiddush

Holidays

Pulpit Fund

Eruv

Green Energy

Membership

We need \$2,800 per member family to run the Shul. That's out of reach for most people, so our membership rates have historically been extremely low, and account for a small portion of our income.

You can help us provide for families that can't afford their costs.

If you give at the Partner level, you not only cover our costs for your entire family, but you also help pay most of a base membership for two families who can't afford it.

If you find that these levels are out of your reach even with a payment plan, please tell us. We want you to be a part of our family, and we don't want a dollar sign to get in the way. We have a Special Circumstances membership to confidentially accommodate anyone who finds the various levels of membership difficult.



For your convenience, you can submit membership online at bethisraelmalden.org/membership.



Partner

\$3,600

Pillar

\$2,800

Benefactor

\$1,800

Supporter

\$1,200

Sustaining Member

\$900

Standard Family

\$450

Associate Family

\$360

Standard Single

\$300

Associate Single

\$250





"I have never seen a mikvah as beautiful and clear as Malden's mikvah." - Rav Yirmiyah Katz, rav hamachshir

Mikvah Mayanei Tovah By the Numbers

- 20** - average monthly users when we opened
- 35** - average monthly users we have now
- 43** - the most users we've had in one month
- 10** - communities in the Boston area we serve

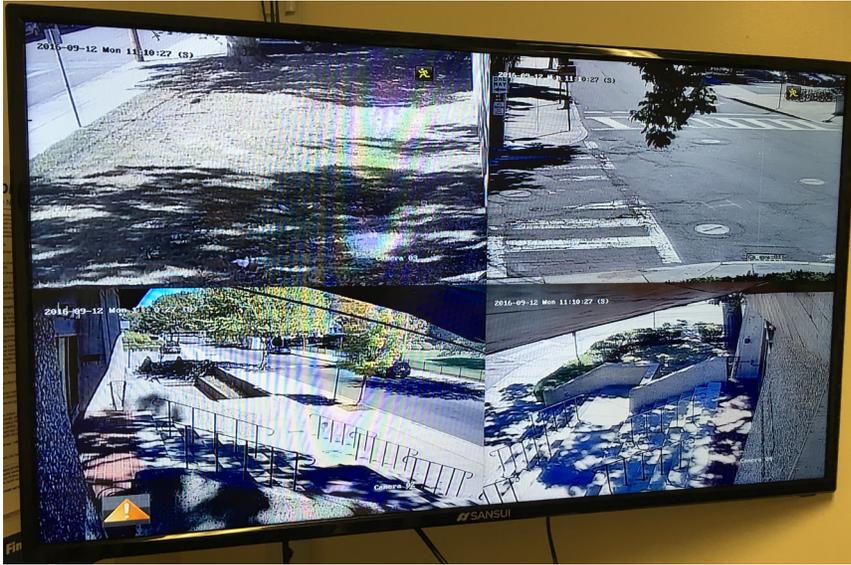
\$10,000 - our goal to cover maintenance, repair, and administrative costs

When you walk into our mikvah's reception area, you're greeted with a sense of warmth and serenity. You know you'll have a positive experience, like those from all across Greater Boston and the North Shore who choose Mikvah Mayanei Tovah.



Our Sages declared that if you participate in building a Mikvah, you acquire a great merit to be blessed with a family that will be a source of pride to the Jewish people.

You can still participate in this mitzvah!



One of several possible views of the security camera monitor.

other needs arise. Our building is very secure to begin with, and every step we take adds further layers of protection. With your support, we will continue to be prepared for any eventuality.

We're looking to raise \$7,500 to implement Phase Two, and we need your help!

One example of an item in Phase Two is improving exterior lighting.

Security is as much about human behavior as it is physical barriers. If you're interested in security, we can use your help on our Security Team.

For more details on the countermeasures being considered for Phase Two, or to get involved in our Security Team, please contact the office.



Panic buttons are one of the countermeasures we've already taken to help ensure your security.

We're committed to provide you a safe and secure environment for you and your children to grow spiritually through prayer and learning.

There are no known threats, but we believe in being prepared before any threats may arise.

We work with local, state, and federal law enforcement agencies, and we have a multi-phased plan to implement further physical security measures.

Every time a physical countermeasure is introduced,

Our mission is to provide you with a Torah-centric environment in which you can raise your family. Our key factor is our Torah centric environment. Yours is your family.

Our children are our most important asset, and they are growing in every way! We have twice as many children as we did a few years ago. As they get older and become more mature and responsible contributing members of the Shul, we need to ramp up our programming to keep up with their growth.



Our children already love coming to Shul to be with their friends. With your help, they will also love to come to Shul to learn and engage in Judaism.

“Our mission is to provide you with a Torah-centric environment in which you can raise your family.”



That’s where you come in. With your support, we can provide our children more programs that bring them closer to each other and to Yiddishkeit.

Speaker Series/Scholar in Residence



You can usually join us once or twice a year for a Scholar-in-Residence weekend. We bring in a speaker and make a whole Shabbaton out of it so you can immerse yourself in the experience.



Melave malka speaker teaching about shaatnez. We need \$10,000 to keep bringing in interesting and educational speakers.



You could learn about interesting topics like Safrut (being a scribe) and what goes into making your mezuzot and tefillin.



A Sunday demonstration on how to properly check vegetables for bugs. Maybe not so exciting, but very useful.



A fascinating talk on the moral and ethical behavior of the IDF

With your donation you directly support Torah study, and receive all the merits that come from that.



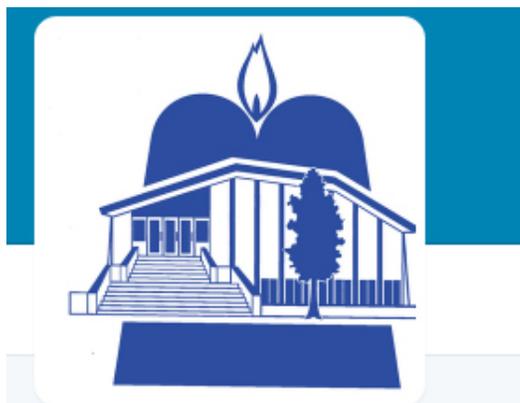
Daily classes - you can learn a daily lesson about proper speech from the Chofetz Chaim, a daily Mishna, and a short halacha class between mincha and ma'ariv.

Your spiritual needs are unique, and we encourage your growth at your own level. When you come to us to learn, you'll find many opportunities available.

Weekly classes - you can learn Talmud (halachic reasoning), Navi, the weekly parsha, a Shabbat men's class, or a Shabbat/Sunday women's class.

Family learning - parents and children learning, led by Rabbi Rabinowitz.

Library



Beth Israel Malden

@bethisraelbooks

This is not a personal twitter, but for the Congregation Beth Israel (Malden, MA) Library. I am your host, Dr. Solomon Davidoff, volunteer Shul Librarian.

Malden, Massachusetts



Our library has a wide variety of titles for people of all levels. We strive to keep up with the need for siddurim and chumashim and the demand for new books.

Your donations help keep the library up to date!

Getting new books and sefarim is only possible through your generous support.

Scholarships



When you move to Malden and become an active part of our community, one benefit is a Jewish Day School Tuition Subsidy Reimbursement Program.

This helps make Jewish education affordable for many families.

We need \$40,000 to continue to offer the level of support that we do, and we need your help to make that happen.

“Dear Scholarship Committee,

“Thank you so much for the extremely generous scholarship for [REDACTED]’s education at Maimonides. [REDACTED] receives an excellent education and we are very grateful to the Shul for enabling this. We can’t thank you enough for your generosity.

“Hopefully we can work together to see our Shul continue to grow and thrive.”

- Actual thank you letter from a recipient family of our scholarships (names redacted for privacy).

School Bus



Our school bus drives students to and from the Brookline Jewish Day schools, and is subsidized approximately 60% in order to maintain an affordable cost to our members.

We need your help to continue to offer this valuable service to our community!

We have too many children for a van.

We discovered that a few years ago, and purchased a 28 passenger school bus. For the convenience of the parents in our community, we offer transportation to and from the Brookline area Jewish day schools: Maimonides, New England Hebrew Academy, Torah Academy, and Bais Yaakov.

The children love it; they get to spend time every day chatting with the friends with whom they play on Shabbat. They all love our bus driver, who is skilled and cautious and treats all the children as if they were her own.

When you daven with us in the morning, you can stop in our kitchennette for coffee and pastries any day of the week.

If you join us for Shabbat or holidays, you'll enjoy a nutritious and filling kiddush and seudah shlishit. It's a bonding time; we eat and shmooz and get to spend time with friends. It's part of what gives us a warm, family feeling.

Your support will enable us to continue to offer this standard of service.



With your help, we can raise \$12,000 to cover the costs of kiddushes, luncheons, seudah shlishit, and breakfasts throughout the year. (Shown: A celebration in our Social Hall; not an actual kiddush)

What you get from supporting the Kiddush Fund

Aside from the obvious - delicious and nutritious food and a communal bonding experience - the following is what you get for your support.

Partner, Pillar, Benefactor, or Supporter

Your sponsorship will be included in the weekly bulletin and Shabbat announcements for the year.

Kiddush sponsor

Your sponsorship will be included in the weekly bulletin and announced in the Shabbat announcements for the week of your choosing.

Luncheon Sponsor helps cover the cost of one of the Shabbat Chazak luncheons throughout the year.

Sponsored Kiddush includes a regular kiddush plus two kugels OR ice cream cake.

Gala Kiddush includes a Sponsored Kiddush plus a fancy cake.

Lavish Kiddush includes a Gala Kiddush plus additional salads (ie, egg salad, cole slaw).

Holidays



Part of being a part of our extended family is that we celebrate our holidays together. You can join the Congregation and enjoy a chuckle-inducing Purim Spiel at our annual Purim Se'udah!

We get together with a big festive meal and entertainment come every holiday. Everyone has a great time, and the kids always love our Moon Bounce!



Costs of food and entertainment are always rising. You can help us continue to offer and improve our holiday celebrations with your generous donations. Your sponsorship opportunities include Chanukah, Purim, Lag B'Omer, and Simchat Torah.

The Talmud teaches us regarding the distribution of charity “The poor of your city come first”.

Please respond to this urgent communal responsibility by contributing generously to our Rabbi’s Pulpit Fund. The Rabbi uses this Fund to help people who find themselves in financial distress.

Our goal for this year is \$13,000. *Every donation you make helps put food on someone’s plate or keep a roof over someone’s head.*

“And all who are involved faithfully in the needs of the community - may the Holy One, Blessed is He, pay their reward... and send blessing and success to all their handiwork”. - *Yekum Purkan, Shabbat morning services*

Cemetery

Your friends and family are laid to rest in our cemetery in North Reading. Our annual maintenance contract takes care of basic maintenance, but doesn’t include repairs and improvements. Your generous support would allow us to continue to give the cemetery a neat and cared-for appearance, and to take care of other issues that arise, such as repairing the fence and the walk-ways. And all contributions to the perpetual care fund will help ensure that your loved ones’ memorials are cared for for years to come.

Donation of Stock

Many people wait until December, to make portfolio adjustments and stocks donations for tax purposes. Now is also a great time to review your portfolios and

see if there are any stocks you would like to donate to the shul.

You can call the shul office and our Executive Director, Matthew Garland, can discuss what options are available. You will receive a thank you letter with our Federal Tax ID number that you can use for tax purposes. You have many Funds to choose from to direct your donation!

Endowment Fund

This shul has been your family’s home for generations. Maybe you grew up here, or your children are growing up here, or your parents and grandparents built this

shul. However you’re connected, we all share one strong common bond - we want to see the shul grow and flourish.

One way to memorialize the bond between your family and the shul is to create an endowment fund in their name, to generate perpetual funds to help the shul operate. If you wish to do so, please contact our Executive Director, Matthew Garland, who will gladly work with you on this.

General Fund

You can choose to donate to the synagogue without a specific fund in mind! Our General Fund helps cover the costs of personnel, various building expenses -

including the installation of solar panels to go Green and reduce or eliminate our electric and heating costs, and numerous functions throughout the year that have minimal or no fees associated with the attendance.

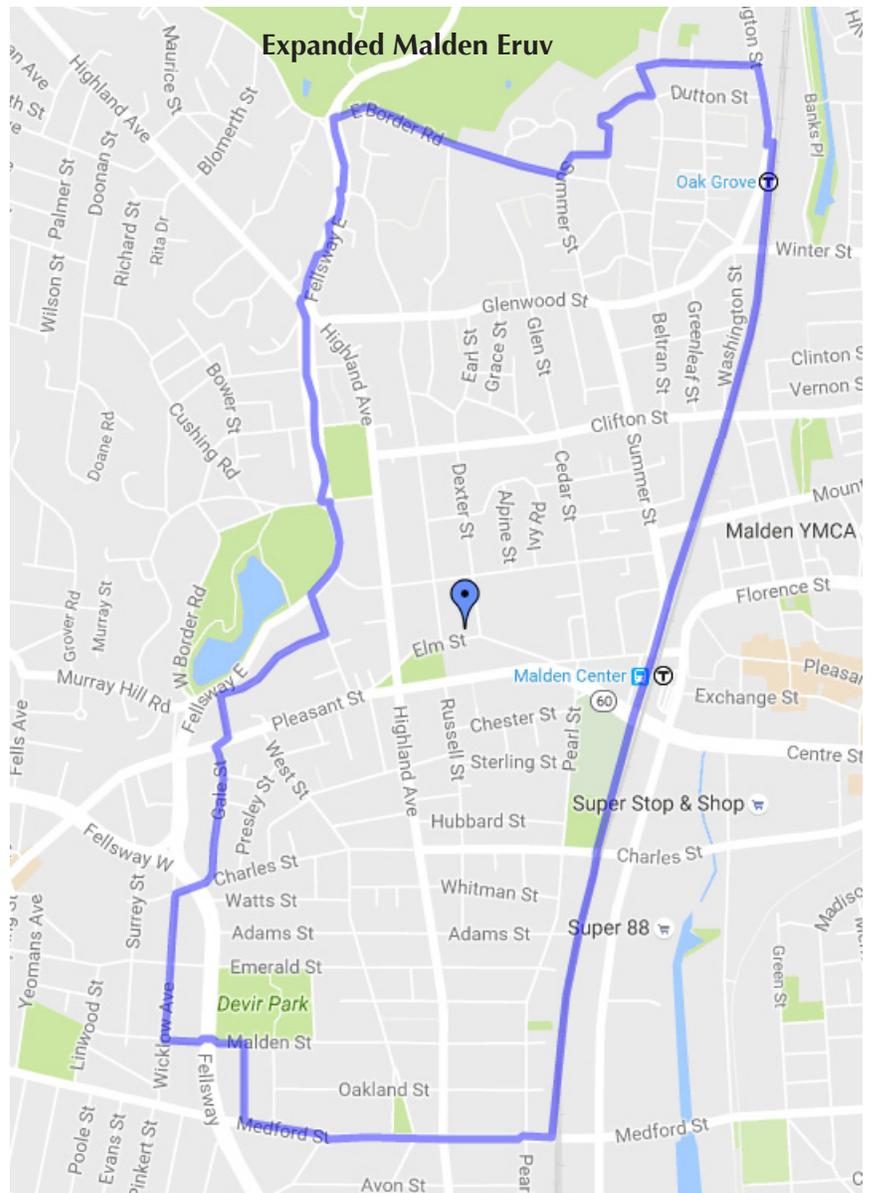
Your support of the General Fund directly helps keep the lights on and the roof over our head.

Eruv

Do you have small children or grandchildren? Our Eruv, built in 2004 and expanded in 2014, includes an area of approximately 2 square miles around the Shul.

You can buy or rent an affordable home within walking distance of the Shul, and you can bring your small children with you on Shabbat!

You can help us raise the \$10,000 we need to maintain the Eruv every year.

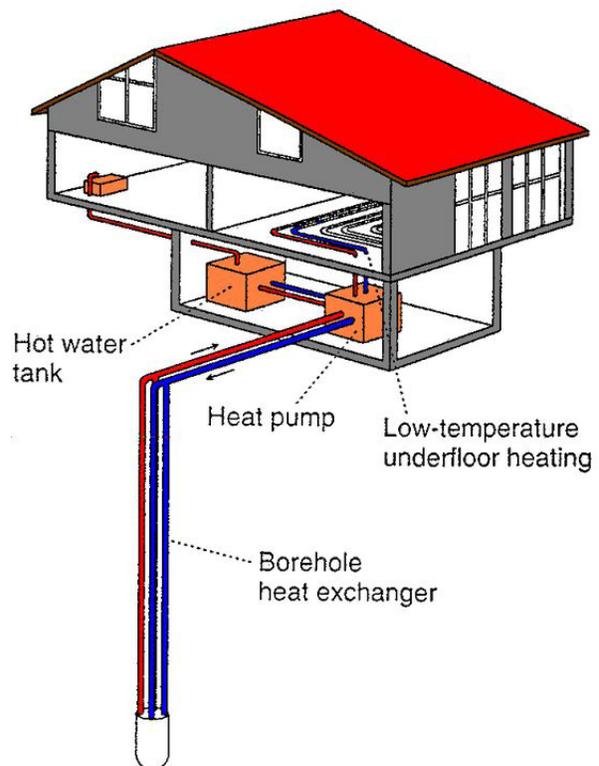


Signing the "heter iska" with the City of Malden, to rent out the City for the purpose of making a single domain in which we can carry on Shabbat. Left to right: Executive Director Matthew Garland, President Jay Lamport, Mayor Gary Christenson, Rabbi Rabinowitz, Greater Boston Eruv Corporation's Dr. Jesse Hefter.

You can help us go green! We plan to convert our HVAC system from a conventional gas-fired system to a geothermal system, and to install solar panels on our roof. This will eliminate our heating, cooling, and electric costs and dramatically reduce our carbon footprint.

The upfront costs for a geothermal system are very high, and every donation helps to reduce that. For more details on the costs and the systems, please contact the office.

Is green energy important to you? It's important to us! Reducing our carbon footprint and eliminating our heating bill are the two major benefits of installing a geothermal HVAC system over a conventional gas system.



Solar panels on our roof will generate enough electricity to cover our needs.



Membership Application 5778 (2017/18)

For your convenience, you can fill out and submit this form on our website at BethIsraelMalden.org/membership

All Members:

Name (s) : _____

New Members:

Mailing Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Hebrew Name: _____

Kohen: _____ Levi: _____ Yisrael: _____

If you would like to receive birthday/anniversary cards from the shul, or if you have loved ones for whose yahrzeits you'd like to receive notifications from the shul, please attach a list to this page.

Membership Level

- Partner: \$3,600 (includes 4 complimentary seats)
- Pillar: \$2,500 (includes 4 complimentary seats)
- Benefactor: \$1,800 (includes 4 complimentary seats)
- Supporter: \$1,200 (includes 4 complimentary seats)
- Sustaining: \$900 (includes 2 complimentary seats)
- Full Family: \$450
- Full Single: \$300
- Associate Family: \$360
- Associate Single: \$250
- Special Circumstances: . . . (please contact the Executive Director)

High Holiday Seating

M/ F

Member Adult: \$54 _____

Member Child: \$36 (under 13, includes use of Babysitting) _____

Non-Member Adult: \$90 _____

Non-Member Child: \$45 (under 13, includes use of Babysitting): _____

Babysitting: \$10/day for the first child, \$5/day for each additional sibling (*Please list children's names*)

(Babysitting available 9 am - 1 pm, *Please note which days you will need babysitting - RH1, RH2, YK*)

Book of Remembrance

Names Remembered (suggested minimum \$5/each) (*If you have new names to list, or changes from previous years, please attach a list*)



Please indicate which of the following funds you'd like to donate to.

General Sponsorship Levels

(You can choose what you want it to go towards)

- Partner \$5,000
- Pillar \$3,600
- Benefactor \$2,500
- Supporter \$1,800
- Holiday (*Purim, Chanukah, Lag B'Omer, Simchat Torah*)\$1,000

Specific Sponsorship Levels

- Annual Learning Sponsor \$2,500
- Monthly Learning Sponsor \$500
- Kiddush Supporter \$500
- Week of Learning \$180
- Day of Learning \$50
- Library Scholar \$500
- Library Siddur/Chumash \$72
- Library book \$54
- Other (*Please specify*) _____

Our Goals

- Mikvah \$10,000
- Security \$7,500
- Youth \$5,000
- Scholarship \$40,000
- Kiddush \$12,000
- Pulpit Fund \$13,000
- Eruv \$10,000
- Bus \$10,000
- Other

Total donation (Membership + Seating + Book of Remembrance + Sponsorship) = _____